

# CAITLIN SCHIATTAREGGIA

## EDUCATION

- Miami University**, Oxford, OH May 2019  
Bachelor of Arts in Strategic Communications and Interactive Media Studies  
Overall GPA: 3.66/4.0  
President's List
- Lorenzo de Medici Institute**, Florence, Italy Fall 2017

## WORK EXPERIENCE

- Salary.com**, Waltham, MA June - August 2018  
UX/UI Design Intern
- Led the design of new features added to increase page views and clicks in order to fix the issue of declining revenue
  - Presented wireframes and final mockups to a panel of 10 people from the development team and senior management for approval
  - Performed quality assurance of the user interface to ensure designs had been properly implemented
  - Collaborated with other designers and product managers to create advanced features with competitive advantage while maintaining website usability
- Potomac Grocer**, Potomac, MD January 2015- January 2018  
Part-time Server/Cashier
- Arranged food displays and served food to about 50 customers daily
  - Check out cashier responsible for closing store and balancing the bank
- Long & Foster**, Bethesda, MD May- August 2017  
Real Estate Team Intern
- Designed brochures and materials to market client properties
  - Created marketing mailer for client prospects
  - Updated social media platforms and mailing lists

## PROJECTS AND ACTIVITIES

- EyeQue Research Project** October-December 2018  
User Experience Researcher
- Developed a detailed script to test two EyeQue products and moderated two usability testing sessions
  - Presented recommendations and solutions to the EyeQue team to improve the user expectations and usability of the products
- Public Relations Student Society of America**, Miami University, Oxford, OH February 2018- Present  
Publications Committee
- Write, edit, and revise public relations related articles for the Miami University PRSSA newsletter
- Delta Gamma Sorority**, Miami University, Oxford, OH February 2016- Present  
Active Member
- Engage in three workshops per semester including interviewing potential candidates and communicating sorority's values
  - Participate in fundraising events to raise money for sorority's philanthropy Service for Sight
- Skills:** Adobe Photoshop, InDesign, Illustrator, Axure

